

Package Features

Impact Package

This is our *essential* offering that features simple human characters, icons/text, and interactions.

Simple

Complex

Graphics

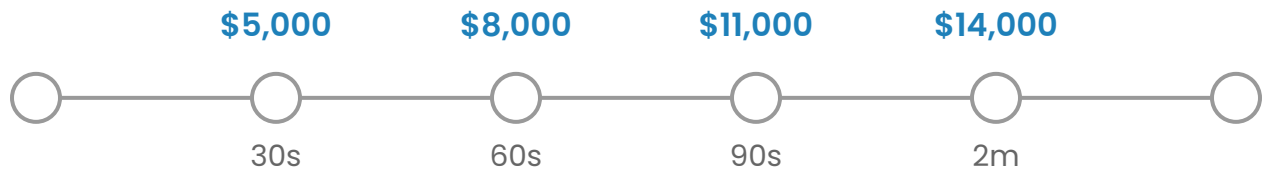
Text

Motion

6-8 Weeks

Timeline

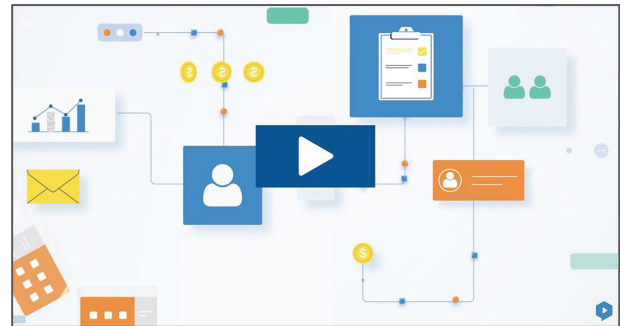
Pricing



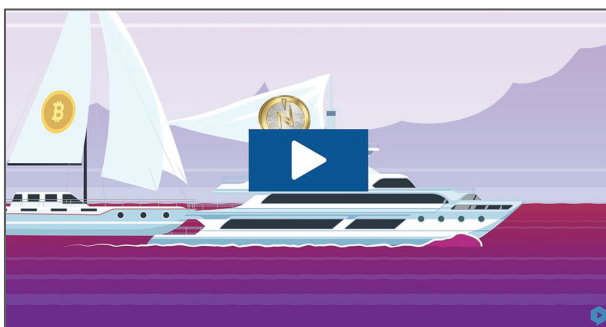
Examples



Authentic8



DM Payroll Solutions



NoonerCoin



CalerieHealth

Package Features

Impress Package

This is our *performance-driven* offering which features multiple characters, detailed icons/product illustrations, and complex transitions.

Simple

Complex

Graphics

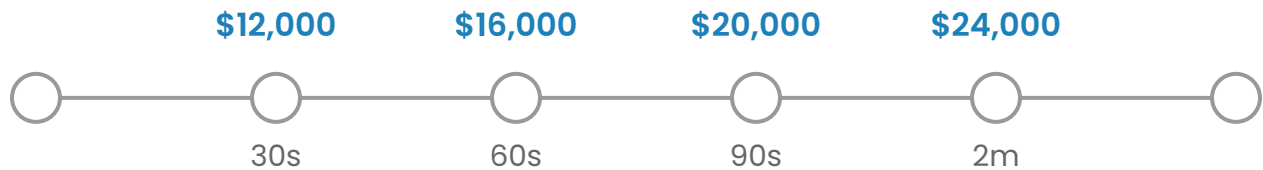
Text

Motion

7-9 Weeks

Timeline

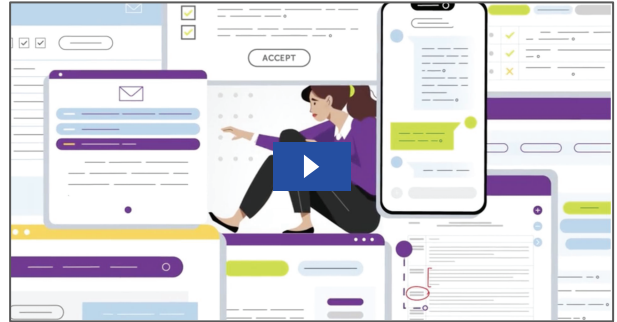
Pricing



Examples



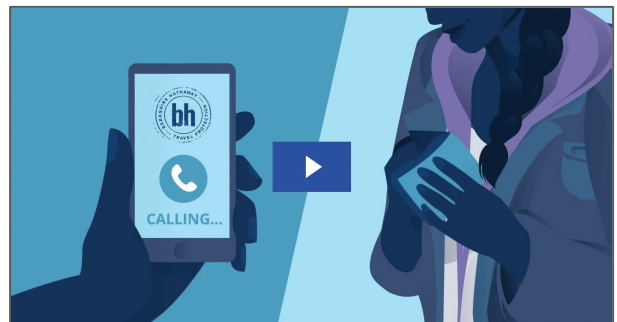
Indica Labs



Messagepoint



PursueCare



Berkshire Hathaway

Package Features

Inspire Package

This is our *highest impact* offering which features sophisticated animation, dimensional environments, faux 3D/isometric effects, and dynamic transitions.

Simple

Complex

Graphics

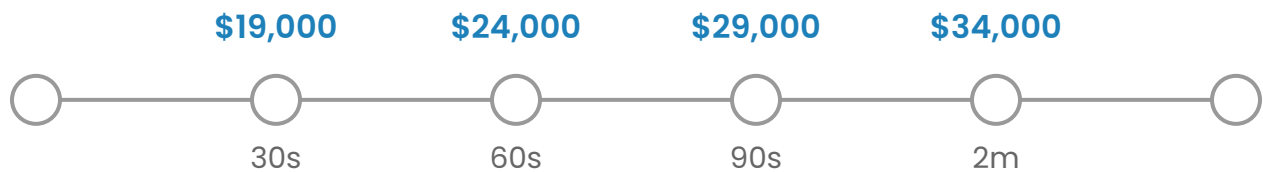
Text

Motion

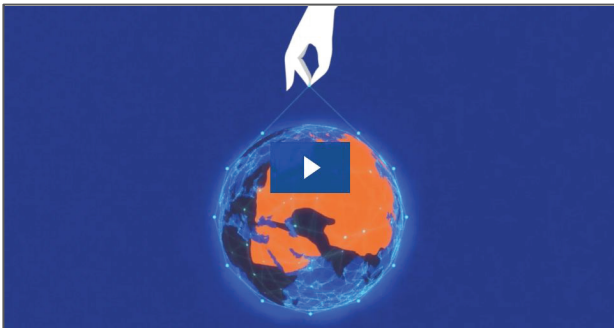
8-10 Weeks

Timeline

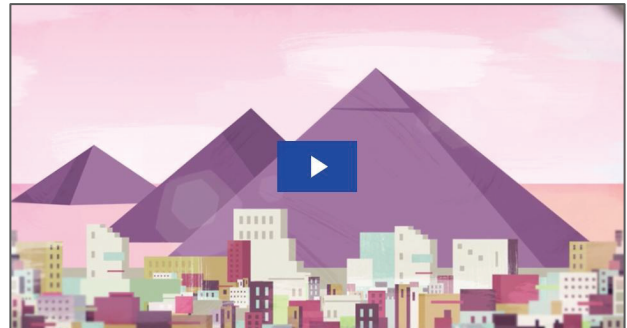
Pricing



Examples



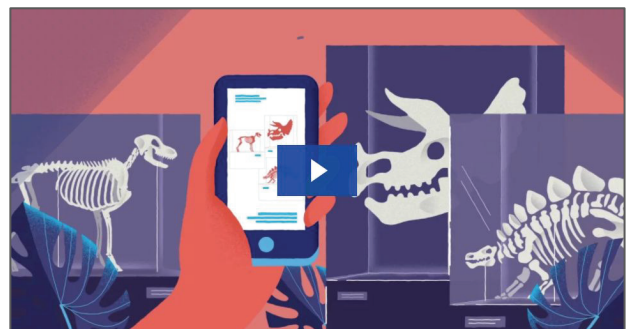
DexterEdward



GE Egypt



OpsCompass



Panasonic LinkRay

Included in All Packages

Our Frustration-Free™ Process

We have animation down to an art and a science. This is our unique process for getting a project from start to finish quickly and consistently. Check out our streamlined process to see how we ensure a **Frustration-Free™** project every time.

Fast Delivery

Full animation delivered in 6-8 weeks (expect 8-10 weeks for more complex packages and projects). To help you keep track, we also provide you with a detailed timeline.

Social Cut

Every package also receives a social cut (shorter, edited clip) for use on social media and more – that way everyone can hashtag, retweet, and share with ease.



Full Video

PursueCare (1:52)



Social Cut

PursueCare (:19)



Full Video

Zapproved (1:30)



Social Cut

Zapproved (:18)

Included in All Packages

But Wait, There's More

In addition to everything listed on the previous page, every project also receives each of the following.



Dedicated Project Management



Discovery Session



Professional Scriptwriting



Storyboards



Two Fully Customized Styles



Professional Voiceover



English Subtitles



Two Revision Rounds*



Social Cut



Project Source Files

*Additional revisions covering all production stages may be purchased for an extra cost



Package Add-Ons

Need Something Extra?

Here's a list of our most requested add-ons.

Translated Voiceover	\$1,500/Language	Resizing Outputs	Additional 20% of each video cost
Translated Subtitles	\$500/Language	UHD Upgrade (4K/8K)	Additional 30% of each video cost
Additional Video Shorts <i>Social Media/Ads</i>	\$1,500 Per :15 Seconds	Rebrand / Revision Packages	\$2k-\$4k per video based on pkg & length
Additional Variations <i>CTAs/Custom Endings</i>	15% of each video cost per variation	Rush Order	Additional 50%



Q&A

Do we own all the rights to the video after completion?

Yes, and you also receive the digital source files free of charge, which includes Adobe After Effects, Adobe Illustrator, vectors/jpegs, voiceover, music, and project files.

Do you take care of the licensing and who owns it (e.g. music licensing)?

All licensing is handled by us, and you own the digital/online license in perpetuity.

What type of video file will I receive?

You'll receive a compressed H.264 video file or any other video format that you require (with the exception of UHD 4K/8K, which is an additional cost).

*"We approached a number of leading video production companies; **Explainify stood above them all.** They not only absorbed what we told them, but knew how to convey our product's unique benefits with incredible clarity."*



ETHAN KIM, Senior Solutions Architect, Panasonic
